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Supporting Digital Video Composition in the Library: A New Opportunity for Instruction

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Supporting Digital Video Composition in the Library: A New Opportunity for Instruction

Elizabeth Andrejasich Gibes

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Meeting a new need in the curriculum

- Increased use of Digital Media across disciplines (This fall, semester projects in Education, English, Foreign Languages and Honors).
- More than just technology circulation, Digital Media Studio is part of the library's instruction department.

Librarians should embrace digital media!

Digital media
projects develop
multi-literacy
concepts



Multi-literacy is...

“knowing how and when to use
the most powerful cultural
tools available for making,
communicating and
enacting...meaning.”

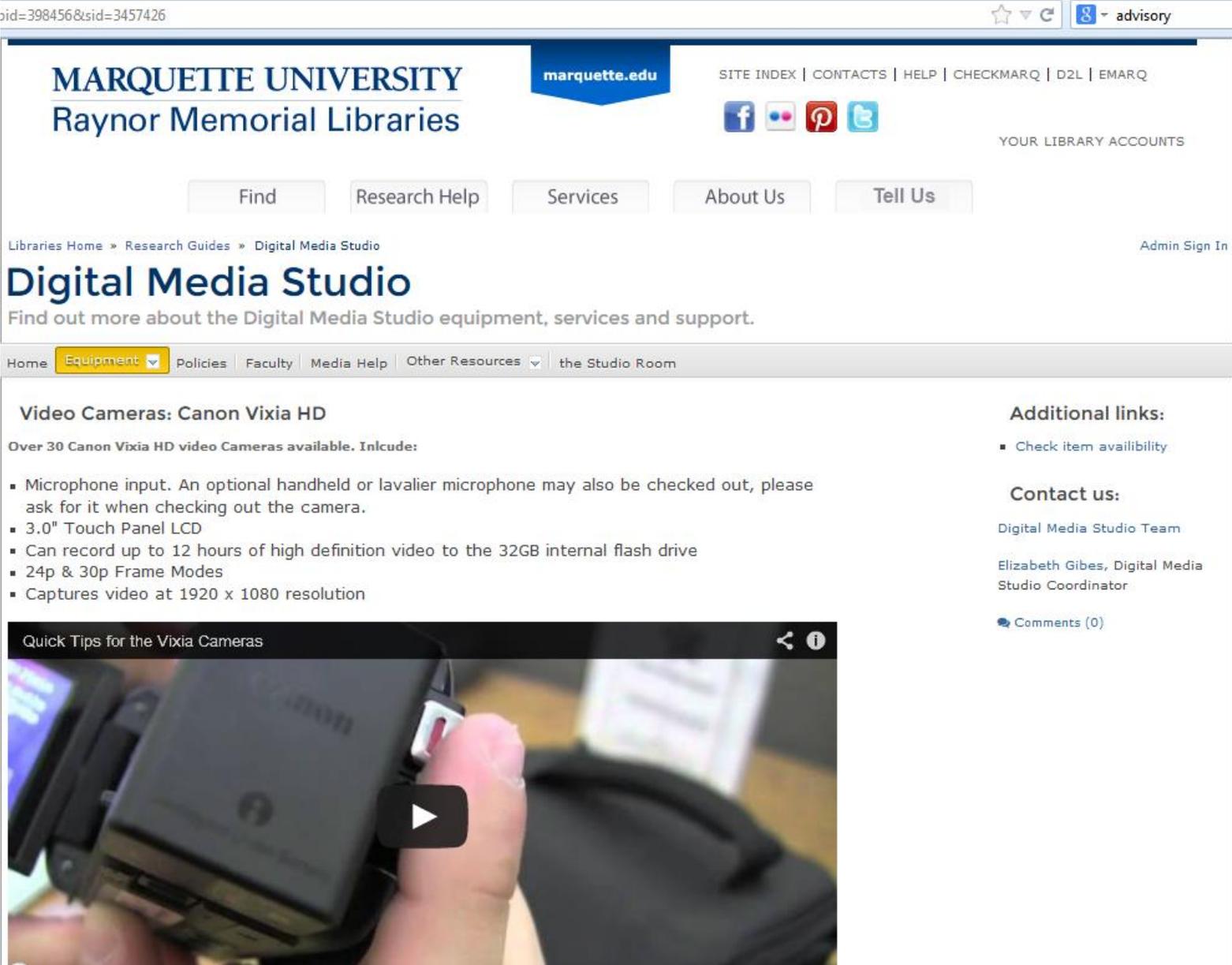
-Sara Kajder, 2004, *Enter Here: Personal Narrative and
Digital Storytelling*

Training the Trainers: *Getting desk staff up to speed*

--17 undergraduate technical assistants

--9 graduate research assistants

--13 librarians



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Digital Media Studio

Find out more about the Digital Media Studio equipment, services and support.

Home Equipment Policies Faculty Media Help Other Resources the Studio Room

Video Cameras: Canon Vixia HD

Over 30 Canon Vixia HD video Cameras available. Include:

- Microphone input. An optional handheld or lavalier microphone may also be checked out, please ask for it when checking out the camera.
- 3.0" Touch Panel LCD
- Can record up to 12 hours of high definition video to the 32GB internal flash drive
- 24p & 30p Frame Modes
- Captures video at 1920 x 1080 resolution

Additional links:

- Check item availability

Contact us:

Digital Media Studio Team

Elizabeth Gibes, Digital Media Studio Coordinator

Comments (0)

Quick Tips for the Vixia Cameras





What does Digital Media instruction look like?

- Equipment demonstrations
- Editing software workshops (iMovie, Garageband, etc.)
- Studio Orientations
- Workshops on finding images and audio
- Facilitated discussions on public domain, creative commons, copyright, fair use

Everything's a
Remix...



The image shows a Vimeo video player interface. At the top left, there is a circular badge that says "vimeo STAFF PICK". The main title of the video is "Everything is a Remix" in large white font, with the subtitle "Part 1: The Song Remains the Same" below it. In the top right corner, there are three icons: a heart for "LIKE", a clock for "LATER", and a share icon for "SHARE". The video player controls at the bottom show a play button, a progress bar with a timestamp of "07:18", and a full-screen icon. Below the video player, the video title "Everything is a Remix Part 1" is displayed, along with a small profile picture of the creator, Kirby Ferguson.

vimeo
STAFF
PICK

Everything is a Remix

Part 1: The Song Remains the Same

07:18

Everything is a Remix Part 1

from Kirby Ferguson

A question for
you-→

What are your thoughts on
“remix culture”? Have you
seen these trends in your
library?

Copyright, media and students...

- "...I own this song. I bought it on iTunes."
- "But, I cited it."
- "It's just for class so I can use whatever."
- "I'm not publishing it. I just put it on YouTube."
- "It's Creative Commons, so I can use it."

Resources

for explaining
copyright, fair use,
and public
domain...

- “[What is Copyright?](#)” from Marquette University Digital Media Studio
- Copyright Criminals, PBS.org
- [Code for Best Practices in Fair Use for Online Video](#), Center for Media and Social Impact
- The Public Domain Sherpa (<http://www.publicdomainsherpa.com/>)

Helping
students find
public domain and
Creative Commons
images and audio

- IMAGES:
 - Google Image Search –Advanced
 - Flickr Advanced Search – Creative Commons and Public Domain
 - Wikimedia Commons
- SOUND:
 - [SoundCloud](#) –Creative Commons filter
 - [Internet Archive: Community Audio](#)
 - [Library of Congress Memory Collection](#)
 - [Project Guttenberg's Recorded Music](#)



A Quick Intro

Creative Commons is a non-profit that helps sharing + reuse of creativity & knowledge via free legal and technological tools. These tools are not alternatives to copyright laws, rather they work alongside them.

TRADITIONAL COPYRIGHT SYSTEM



VS

CREATIVE COMMONS

- Allows you to easily give people the right to share or even build upon your work
- Allows you to reserve only those rights that you want.

LICENSE TYPES



ATTRIBUTION
CC BY



ATTRIBUTION - NON COMMERCIAL
CC BY - ND



ATTRIBUTION - SHAREALIKE
CC BY - SA



ATTRIBUTION - NON COMMERCIAL - SHAREALIKE
CC BY - NC - SA



ATTRIBUTION - NO DERIVATIVES
CC BY ND



ATTRIBUTION - NON COMMERCIAL - NO DERIVATIVES
CC BY - NC - ND



PUBLIC DOMAIN
CC - Zero

This is not a 'licence', but a 'public domain declation', in which you give up all copyright (but retain 'moral rights' if you can't give them up in your legal jurisdiction), and allow people to make any kind of use of the work without conditions.

From Creative Commons and Center for Internet and Society, India

What resources have you found to be useful in supporting digital media projects in the library?

I've got a question for you!

Thank you!

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- Questions? Comments?

Sources

- Public Domain Sherpa., accessed September 17, 2013, <http://www.publicdomainsherpa.com/>.
- "Where to Go Next." 2012. *Library Technology Reports* 48 (1): 25-34.
- *Everything is a Remix*. Directed by Kirby Ferguson. New York: 2011.
- Kajder, Sara B. 2004. "Enter here: Personal Narrative and Digital Storytelling." *The English Journal* (3): 64. doi:10.2307/4128811.
- Mclellan, Hilary. 2007. "Digital Storytelling in Higher Education." *Journal of Computing in Higher Education* 19 (1): 65-79..