

1-1-2010

# Partnering for Student Success: Promoting Integrative Learning in Information Literacy Instruction

Scott Mandernack

*Marquette University*, [scott.mandernack@marquette.edu](mailto:scott.mandernack@marquette.edu)

---

*Partnering for Student Success : Promoting Integrative Learning in Information Literacy Instruction.*  
Library Council Annual Conference. Milwaukee, Wisconsin. May 12, 2010. Oral Presentation.

# **Partnering for Student Success**

Promoting Integrative Learning  
in Information Literacy Instruction

Scott Mandernack  
Head, Research & Instructional Services  
Marquette University

Library Council Annual Conference  
Milwaukee, Wisconsin  
May 12, 2010

# The New Normal

- ▶ Developing technologies
- ▶ Budgetary constraints
- ▶ New channels of information creation & scholarly communication
- ▶ Changes in the use of information
- ▶ Enhanced access to information
- ▶ Changes in teaching and learning
  - Physical and virtual



# New Content

- ▶ New ways of creating & sharing information
- ▶ Enhanced access to information
- ▶ Multimedia development
- ▶ Ethics of information use; copyright; plagiarism

RSS



# 21st Century Literacies

- ▶ Information literacy
- ▶ Technology literacy
- ▶ Media literacy
- ▶ Visual literacy
- ▶ Cultural literacy
- ▶ Civic literacy
- ▶ Critical literacy



# Redefining Information Literacy?

- ▶ "...information literacy should in fact be conceived more broadly as a new liberal art that extends from knowing how to use computers and access information to critical reflection on the nature of information itself, its technical infrastructure, and its social, cultural and even philosophical context and impact..."

Jeremy J. Shapiro and Shelley K. Hughes,  
"Information Literacy as a Liberal Art."  
*Educom Review*, 31, no. 2 (March/April 1996)

# Integrative Learning

- ▶ Fostering students' abilities to integrate learning—across courses, over time, and between campus and community life—is one of the most important goals and challenges of higher education... and should be a cornerstone of a twenty-first century education... Developing students' capacities for integrative learning is central to personal success, social responsibility, and civic engagement in today's global society.

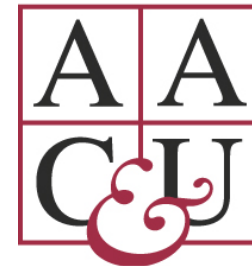
*"A statement on integrative learning."*

Association of American Colleges and Universities,  
The Carnegie Foundation for the Advancement of Teaching

# AACU Essential Learning Outcomes

*...students should prepare for twenty-first-century challenges...*

- ▶ **Knowledge of Human Cultures and the Physical and Natural World**
- ▶ **Intellectual and Practical Skills**
- ▶ **Personal and Social Responsibility**
- ▶ **Integrative Learning**



*Association  
of American  
Colleges and  
Universities*



# AASL/ACRL Blueprint for Collaboration

...initiating and fostering closer collaboration between librarians in K-12 and post-secondary education ...

- ▶ **Collaboration**
- ▶ **Joint Association Activities**
- ▶ **Continuing Education for Librarians**
- ▶ **Outreach**



# Shared Leadership

“Libraries must be resilient organizations that have the strength to sustain themselves as partners in the learning and scholarly enterprises... ”

Lowry, Charles. “Continuous organizational development – teamwork, learning leadership, and measurement.”  
*portal: Libraries and the Academy*, 5, no. 1 (2005)

# The Engaged Institution

- ▶ Characteristics:
  - Responsiveness
  - Respect for partners
  - Academic neutrality
  - Accessibility
  - Integration (institutional climate)
  - Coordination
  - Resource partnerships



*Returning to Our Roots: The Engaged Institution*  
Kellogg Commission on the Future  
of State and Land-Grant Universities, 1999

# Types of Collaboration

- ▶ Instructional sessions
- ▶ Information literacy skills in K-16 curriculum
- ▶ Workshops, discussion forums  
(patrons, librarians, teachers)
- ▶ Shared facilities
- ▶ Collaborative collections
- ▶ Open educational resources
- ▶ Assessment initiatives
- ▶ Events & exhibits
- ▶ Grant proposals

