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Supporting Digital Video Composition in the Library: A New Opportunity for Instruction

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Supporting Digital Video Composition in the Library:
A New Opportunity for Instruction

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Meeting a new need in the curriculum

- Increased use of Digital Media across disciplines (This fall, semester projects in Education, English, Foreign Languages and Honors).
- More than just technology circulation, Digital Media Studio is part of the library's instruction department.

Librarians should embrace digital media!

Digital media projects develop multi-literacy concepts

Multi-literacy is…

"knowing how and when to use the most powerful cultural tools available for making, communicating and enacting…meaning."

-Sara Kajder, 2004, *Enter Here: Personal Narrative and Digital Storytelling*

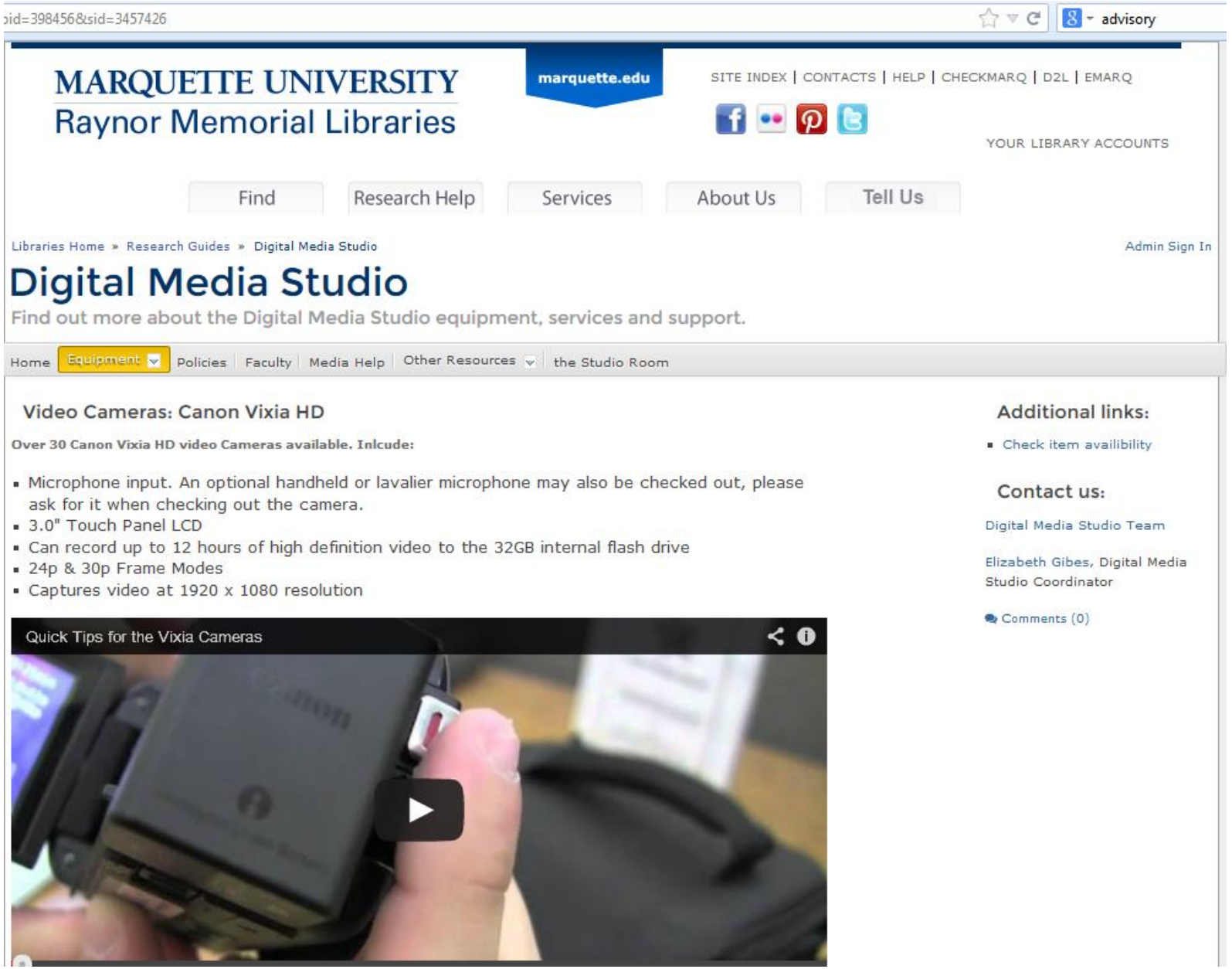
Training the Trainers:

Getting desk staff up to speed

--17 undergraduate technical assistants

--9 graduate research assistants

--13 librarians



What does Digital Media instruction look like?

- Equipment demonstrations
- Editing software workshops (iMovie, Garageband, etc.)
- Studio Orientations
- Workshops on finding images and audio
- Facilitated discussions on public domain, creative commons, copyright, fair use

Everything's a Remix…

A question for you-→

What are your thoughts on “remix culture”? Have you seen these trends in your library?

Copyright, media and students…

- "…I own this song. I bought it on iTunes."
- "But, I cited it."
- "It's just for class so I can use whatever."
- " I'm not publishing it. I just put it on YouTube."
- "It's Creative Commons, so I can use it."

Resources

for explaining copyright, fair use, and public domain…

- "What is Copyright?" from Marquette University Digital Media Studio
- Copyright Criminals, PBS.org
- Code for Best Practices in Fair Use for Online Video , Center for Media and Social Impact
- The Public Domain Sherpa (http://www.publicdomainsherpa.com/)

Helping students find

public domain and Creative Commons images and audio

- IMAGES:
  - Google Image Search –Advanced
  - Flickr Advanced Search – Creative Commons and Public Domain
  - Wikimedia Commons

- SOUND:
  - SoundCloud –CreativeCommons filter
  - Internet Archive: Community Audio
  - Library of Congress Memory Collection
  - Project Guttenberg's Recorded Music

creative commons

A Quick Intro

Creative Commons is a non-profit that helps sharing + reuse of creativity & knowledge via free legal and technological tools. These tools are not alternatives to copyright laws, rather they work alongside them.

TRADITIONAL COPYRIGHT SYSTEM

All rights reserved

VS

CREATIVE COMMONS

- Allows you to easily give people the right to share or even build upon your work
- Allows you to reserve only those rights that you want.

LICENSE TYPES

ATTRIBUTION
CC BY

ATTRIBUTION - SHAREALIKE
CC BY - SA

ATTRIBUTION - NO DERIVATIVES
CC BY ND

PUBLIC DOMAIN
CC - Zero

This is not a 'licence', but a 'public domain declation', in which you give up all copyright (but retain 'moral rights' if you can't give them up in your legal jurisdiction), and allow people to make any kind of use of the work without conditions.

ATTRIBUTION - NON COMMERCIAL
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From Creative Commons and Center for Internet and Society, India

What resources have you found to be useful in supporting digital media projects in the library?

I've got a question for you!

Thank you!

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- Questions? Comments?

Sources

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