Ask a Librarian: Integrating Library Resources into Course Design

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Ask a Librarian: Integrating Library Resources into Course Design

Eric Kowalik
Claire Dinkelman
February 2nd 2021
Presentation Companion Webpage

https://libguides.marquette.edu/ttle2021
Welcome everyone and thank you for attending this session. Before we begin, please answer the question below in the embedded Padlet, it will help us get to know each other better.

What is your name? What institution are you from? What are you hoping to get out of this session?

Eric Kowalik, Marquette University
I’m hoping to learn more about how others are integrating libraries into their online course design workflows.
Discover library resources (resource acquisitions, embedded librarians, curated library web pages) that support student achievement

Identify strategies to engage librarians in course design like assignment development or student assessment
Agenda

- Icebreaker
- Library Integration in Course
- Question break
- Library Integration in Design and Development Process
- Question break
- Challenges and Barriers
- Summary/Conclusion
In a 2015 survey of United States based instructional designers and instructors, 79.7% of respondents replied that a librarian was, “rarely or never present as part of the course design team…” but the authors recommended a librarian to be on the team for “richer learning experiences.” (Lenert & Janes, 2015)
Why Integrate Librarians…
Value Add to the Online Courses

- Embedded in the LMS for easier student access
- Finding/Purchasing class materials (library, OER)
- How to best utilize library and information materials
- Designing assignments using library resources
- Understanding of research process
- Advising on basic copyright questions/concerns
<table>
<thead>
<tr>
<th>Service</th>
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<tbody>
<tr>
<td>Librarian liaison for each academic dept</td>
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<tr>
<td>Research support, instruction, and collection development</td>
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<tr>
<td>Digital Scholarship Lab</td>
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<tr>
<td>Information Desk, DS Lab Desk, Chat Help</td>
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Range of Library Support

- Course guides
- Online modules
- Teaching
- Consults
- Embedded in course
In-depth: Interactive Modules

Academic Library Research 101
In-depth: Instruction

- Synchronous and asynchronous
- One-shot or multiple sessions
- Align with course learning outcomes and assignment
- Flexible and adaptable

Topic Options (not exhaustive)
- Intro to the library and specific resources
- Topic and keyword selection
- How to “read” a research article
- Finding and evaluating sources
- Citation style/citation management program help
- Course specific: “trailblazers” in chemistry literature, data and statistics for infographics, zip code level data project, DS Lab
Poll and Padlet Discussion– What Library Services Do You Use?

https://libguides.marquette.edu/ttle2021
About Digital Learning Office

- Develop courses for Marquette’s online programs, summer session and certain core courses.
- Utilizes a faculty-driven and learner-centered instructional design model - [https://www.marquette.edu/digital-learning/course-development.php](https://www.marquette.edu/digital-learning/course-development.php)
- A 5-month course development process involving:
  - Instructional Designer
  - Multimedia producer(s)
  - Accessibility consultant
  - Librarian
<table>
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<tr>
<th>Instructional Design Model</th>
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<tr>
<td>Develop Learning Outcomes</td>
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<td>Modularize Course Content</td>
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<td>Create Learning Activities</td>
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<tr>
<td>Select and Develop Instructional Materials</td>
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<td>Develop Assessments</td>
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<tr>
<td>Review Course for Alignment</td>
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<td>Review Course for Compliance</td>
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Previous Library Involvement

- Develop Learning Outcomes
- Modularize Course Content
- Create Learning Activities
- Select and Develop Instructional Materials
- Develop Assessments
- Review Course for Alignment
- Review Course for Compliance
Inclusion in Course Template

https://www.marquette.edu/center-for-teaching-and-learning/d2l-course-template.php
Padlet Discussion– Library Integrated in Course Design?

https://libguides.marquette.edu/ttle2021
Challenges & Opportunities

- Organizational Structure → Flexibility
- Lack of Expertise → New Skills
- Copyright and Accessibility → Raises Awareness
- Misconceptions of Designers → Better Relationships
End of Session

- Visit the research guide: https://libguides.marquette.edu/ttle2021
- Try out the Play & Pause activity
- Answer questions in the Session Closing Discussion padlet
- Post your own comments to our questions
Questions?

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Bibliography


Mudd, A., & Summey, T., & Upson, M. (2015). It takes a village to design a course: Embedding a librarian in course design. *Journal of Library and Information Services in Distance Learning, 9*, 69-88. DOI: 10.1080/1533290X.2014.946349