

❖ INTRODUCTION ❖

The 2010 production of *Foundations in Wisconsin* marks the 29th edition of the print directory and the 10th anniversary of the online version (www.wifoundations.org). The directory is designed as a research tool for grantseekers interested in locating information on private, corporate, and community foundations registered in Wisconsin. Each entry in this new edition has been updated or reviewed to provide the most current information available. Most of the data was drawn from IRS 990-PF tax returns filed by the foundations. Additional information was obtained from surveys, foundation Web sites, annual reports, and newsletters.

The nation's economic downturn continued to have a negative effect on Wisconsin foundations. While the total number of active grantmaking foundations increased to a record high 1,314 (with 123 new foundations identified), the total grants and assets declined to pre-2007 amounts. Total grants decreased by 7% to \$473 million, total assets decreased by 18% to 5.6 billion. The following table illustrates the 10-year financial pattern as documented in *Foundations in Wisconsin*.

Directory Edition	Active Foundations	Total Grants Paid	Total Assets
2010	1314	\$473,144,467	\$5,623,975,366
2009	1286	\$507,979,753	\$6,871,185,363
2008	1275	\$475,341,193	\$7,271,381,937
2007	1251	\$478,950,513	\$6,241,323,582
2006	1227	\$452,791,755	\$5,549,409,967
2005	1213	\$395,089,700	\$5,254,012,485
2004	1184	\$387,572,449	\$4,772,292,891
2003	1160	\$386,684,708	\$4,700,316,614
2002	1151	\$389,009,152	\$5,018,788,836
2001	1100	\$361,133,037	\$5,005,239,842

The 10 counties listed below account for 85% of total giving by Wisconsin foundations. Milwaukee County once again tops the list with 26% of the total number of foundations and 47% of the total grantmaking.

Foundations by County	Active Foundations	Total Grants Paid	Total Assets
Milwaukee	341	\$220,683,296	\$2,322,925,187
Waukesha	119	\$53,656,145	\$666,730,358
Dane	131	\$48,844,490	\$496,187,888
Outagamie	33	\$17,359,935	\$205,233,479
Brown	80	\$16,695,200	\$204,286,845
Rock	30	\$11,016,695	\$122,374,342
Racine	26	\$9,636,407	\$76,637,966
Winnebago	25	\$8,967,418	\$145,032,672
Ozaukee	48	\$8,880,473	\$86,196,163
Marathon	41	\$7,819,711	\$126,019,761
Total	874	\$403,559,720	\$4,451,624,661

The 50 largest granting foundations in the state (4% of the total number of foundations) account for \$288,791,017 in total giving or 61% of the total grants reported in this edition. For the list of the top 50, please see page vii.

Foundations in Wisconsin is produced by the staff of the Funding Information Center, located in Marquette University's John P. Raynor, S.J., Library. The Center's mission is to serve the research needs of grantseekers from around the state. In the past year, we welcomed nearly 400 visitors and responded to more than 600 telephone, e-mail and IM inquiries. Among other resources, the Center's collection includes both the print and online versions of this directory for public use. For more information about the Center or to plan a visit, please turn to page viii or see our Web site at www.marquette.edu/library/fic.

This directory could not have been produced without the considerable efforts of a variety of talented people. I am most indebted to my crew of dedicated and enthusiastic editorial assistants who all worked diligently to locate, compile, enter, and proofread the 990-PF tax data: Melanie Baier, Jeremy Blackwood, Anne Carpenter, Sarah Martin, and Greg Sikora. I am also grateful to Linda Fry of the Wisconsin Department of Justice for providing access to new tax information and to the many foundation managers who responded to our surveys. Finally, my thanks go to my colleagues in Research and Instructional Services for their continued support and encouragement throughout the production process.

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