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Demystifying Open Access Workshop

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DEMYSTIFYING OPEN ACCESS

We Hope...

WHAT IS OPEN ACCESS?

- For the purpose of this presentation OA will be defined as:
 - Open-access (OA) literature is digital, online, free of charge, and free of most copyright and licensing restrictions. (Peter Suber, *Open Access Overview*, legacy.earlham.edu, Accessed 4/22/2015)

PATHS TO AND TYPES OF OA

- It comes in many iterations
 - Green vs. Gold
 - i.e. in repositories vs. in OA (or hybrid) journals
 - Green = author deposits in their institution's repository or a subject repository in their field
 - Gold = author publishes in an OA, or hybrid, journal
 - Gratis vs. libre
 - Free access to articles vs. unrestricted access to article content
 - Gratis = free to read
 - Libre = free to reuse

CHANGING LANDSCAPE OF PUBLISHING

- Partially a response to changing technology
 - Embargoes
- Partially a response to OA
 - Article processing fees (APFs)
 - Influence of mandates and publishers' response in CTAs
 - Importance of pre-print author versions

BENEFITS OF OA

- Increases visibility, readership, and impact of articles
 - Potential for more citations!
- Enhances interdisciplinary research
- Accelerates the pace of research and innovation
- Increases competitiveness of academic institutions
- Contributes to MU's core value of advancing knowledge

MISPERCEPTIONS ABOUT OA

- OA publishing is not peer-reviewed
- OA publishers are vanity presses
- OA only happens by publishing in OA journals
- All/most OA journals charge publication fees
- OA journals are of low quality

EVALUATING OA PUBLISHERS

- Qualitative Guidelines – handout
- Finding an OA Journal or finding out if a journal is OA:
 - [Web of Science OA Journals List](#) and Journal Citation Reports (JCR)
 - [Directory of Open Access Journals \(DOAJ\)](#) and [SCImago Journal Rank \(SJR\)](#)
- For knowing more than absolutely necessary about OA:
 - [Open Access Directory \(OAD\)](#)

A Real Life Example...

I am writing to invite you to be on the Editorial Board for the Section on Population, Reproductive, and Sexual Health for *Frontiers in Public Health*, an Open Access Journal. I have recently accepted the position of chief editor for this new section.

A few of the features and perks:

1. Nature Publishing Group. Peer-reviewed. Open-Access. Medline (PubMed) indexed. Based in Switzerland.

http://www.frontiersin.org/Public_Health

2. Innovative progressive review process. After the initial review, the follow-up revisions of the paper are accomplished with an active interaction between the reviewers and authors until a consensus is achieved. The reviewers names are published on the paper.

3. As a member of the editorial board, you have the opportunity and requirement to submit and publish any type of article of your own within the first few months, free of charge (i.e., usual Open Access publishing fees are waived).

4. There is also an option to organize and edit special issues of the journal on a focused research topic of your choice, if you wish.

Your responsibilities would include being an Associate (Handling) Editor for up to 10 articles each year and make final decisions for acceptance or rejection. I would also ask you to contribute suggestions the Editorial Board on Population, Reproductive, and Sexual Health. I expect we will try to meet virtually once or twice a year.

I think this is a very exciting opportunity to improve the balance of research published in the areas of population, reproductive, and sexual health! I would love to have you as part of this team! I hope you would be interested to discuss this with me further. I would also be happy to send you more information.

THE INSTITUTIONAL REPOSITORY AND A LITTLE COPYRIGHT

The screenshot shows the homepage of the e-Publications@Marquette institutional repository. At the top, it features the Raynor Memorial Libraries and Marquette University logos, along with navigation links for 'My Account', 'About', and 'Home'. The main header reads 'e-Publications@Marquette'. Below this, there is a 'Browse Research and Scholarship' section with a 'Follow' button and a list of categories: Research unit, center, or department; Selected Works Gallery; Journals and peer-reviewed series; Dissertations and Theses; Gothic Archive; Moral Self Archive; and Research Projects and Grants. A search box is located on the right side, with options for 'Enter search terms', 'in this repository', and 'Advanced Search'. Below the search box, there are links for 'Notify me via email or RSS', 'Browse', 'Collections', 'Disciplines', 'Authors', 'Author Corner', 'Author FAQ', and 'Submit Research'. A circular chart titled 'Explore works in 442 disciplines' is displayed on the left, with a 'View Larger' link. The 'At a Glance' section shows 'Top 10 Downloads All time' and 'Recent Additions 20 most recent additions'. The 'Paper of the Day' section highlights 'Thermal Properties of Thermoplastics' by Charles Wilkie and Michael A. McKinney.

- MU's repository: e-Publications @ Marquette
- There are many subject repositories as well:
 - arXiv (Physics, Mathematics, Computer Science, Quantitative Biology, Statistics)
 - ICPSR (Social Sciences)
 - FigShare (research data)
 - PubMed Central (Medicine)

AUTHOR RIGHTS

- The author is the copyright holder
- Many publishers require signing over some or all rights upon publication
 - Copyright Transfer Agreement (CTA)
- Language to watch out for:
 - “all copyright in and to the Contribution”
 - “including but not limited to the right to publish, republish, transmit, sell, distribute and otherwise use the Contribution”
 - “throughout the world, in all languages and in all media of expression now known or later developed”

NEGOTIATING YOUR RIGHTS

- What the publisher needs:
 - **Exclusive first publication rights** in the Work
 - possibly: a **non-exclusive license for other uses of the Work** for the duration of its copyright in all languages, throughout the world, in all media
 - Attribution and citation of the journal of first publication

NEGOTIATING YOUR RIGHTS

- The Author Addendum is a tool that helps you negotiate your rights
 - This is a negotiation with the publisher for the unbundling of rights
 - Retain rights to:
 - Disseminate work
 - Use work in the classroom
- The Addendum is a starting point, if a publisher will not accept it in full, you have options:
 - Consider the changes they will accept
 - Consider publishing the work elsewhere
 - Consider publishing the work in an open access journal
 - Publish your work as you originally planned with the original publisher

DISSEMINATION WITHOUT CHECKING THE CTA

- Dangers of posting full text online or on social media
 - It is important to clear permission with publishers before sharing the full text of a work online
 - At the very least, know what rights were signed over to the publisher in the CTA
 - i.e. Elsevier's takedown notices
<http://chronicle.com/blogs/wiredcampus/posting-your-latest-article-you-might-have-to-take-it-down/48865>
- Multiple services: ResearchGate, Academia.edu, personal websites, blogs, etc...

VERSIONS FOR DEPOSIT

- Publishers most frequently allow deposit of what they term the *post-print* in repositories
 - Post-print = final, peer-reviewed manuscript
 - What it isn't:
 - Final proofs
 - Published article
 - Basically anything that includes publisher formatting and copy-editing