

**3rd Annual Digital Scholarship Symposium
Networking Event
28 September 2018**

**3 Minutes on Digital (Scholarly) Publishing
Jenn Fishman**

A decade ago, the Association of Research Libraries issued a report on digital publishing that identified about 8 available publication types. The list includes:

- e-journals
- online reviews
- digital reference material
- data and pre-print or working paper servers
- blogs
- discussion forums
- and professional hubs.

Today, we can add to this list. Scholars in my field, rhetoric and composition/writing studies, also publish digital books, websites, and web resources of various kinds. We make apps in conjunction with professional, technical, and community writing projects and history of rhetoric research, and at least a few people are interested in wearable tech, which we might—or might not—consider a form of digital publication and digital *scholarly* publication at that.

I mention these examples to suggest that my topic is a broad one with contested or at least contestable boundaries that simultaneously reinforce and challenge our ideas about what counts as "scholarly" and what counts as "publishing." In general, peer-review and permanence are associated with the former, and print with the latter. But digital media have been challenging these ideas and practices, and in doing so digital media have been challenging us to think about and engage in knowledge production in new ways.

At the networking table I'll be leading, we'll talk about digital publishing in our fields of study. To start things off, I'll give a quick account of how digital publishing has taken root over the last 20-some years in my discipline, and then we'll talk about what you notice in yours. We'll also talk about how we have been or would like to be involved, whether as authors, editors, or something else. And we'll explore why, sounding out the reasons scholars choose to "go digital" in different fields at different points in their careers.



Photo credit: Mick Orlosky

Points of reference in our initial conversation:

Fishman, Jenn. "Promising but Uncertain Work: Inventing and Reinventing the Research Exchange Index (REx)." *Journal of Scholarly Publishing*, vol. 48, no. 3, 2017, pp.76-89.

This article includes an overview of digital scholarly publication in the field of rhetoric and composition/writing studies.

<<http://www.utpjournals.press/doi/abs/10.3138/jsp.48.3.168>>



Beth McGregor

Fishman, Jenn, Andrea A. Lunsford, Beth McGregor, and Mark Otuteye. "Performing Writing, Performing Literacy." *College Composition and Communication*, vol. 57, no. 2, 2005, pp. 224-252.

This article, which was originally published with three supplementary videos, stands as an example of some of the difficulties involved in both digital scholarly publishing and publishing undergraduate research.

<<http://www.ncte.org/cccc/cc/issues/v57-2>>

Fishman, Jenn and Jessica Enoch, eds. "Looking Forward: The Next 25 Years of Feminist Scholarship in Rhetoric and Composition," a special issue of *Peitho*, vol. 18, no. 1. This special issue showcases the efforts made by one print remediation journal to become more inclusive of born-digital scholarship.

<<http://peitho.cwshrc.org/issue/18-1/>>



Mark Otuteye

Points of reference and resources related to the conversation that unfolded re: digital publication and undergraduate research:

Tracing the Impact of Undergraduate Research in Rhetoric and Composition/Writing Studies, research undertaken by Jenn Fishman, Jane Greer, and Dominic DelliCarpini that includes bibliometric study of published undergraduate scholarship (in several of the journals listed below). <<https://works.bepress.com/jennfishmanphd/31/>>.

Journals in Writing Studies that publish undergraduate research:

- *Inquiries Journal* <<http://www.inquiriesjournal.com/>>
- *The Jump* <<https://jumpplus.net>>
- *Queen City Writers* <<https://qc-writers.com/>>
- *Xchanges* <<http://www.xchanges.org/>>
- *Young Scholars in Writing* <<http://arc.lib.montana.edu/ojs/index.php/Young-Scholars-In-Writing/index>>

Institutional repository collections of undergraduate research:

- *The Undergraduate Research Commons* (see also "The Undergraduate Research Commons: A Primer" by Jean-Gabriel Banier, President and CEO of bepress) <<http://undergraduatecommons.com/>>
- 3210 English Undergraduate Research: Ethnography of the University. <http://epublications.marquette.edu/english_3210ur/>

